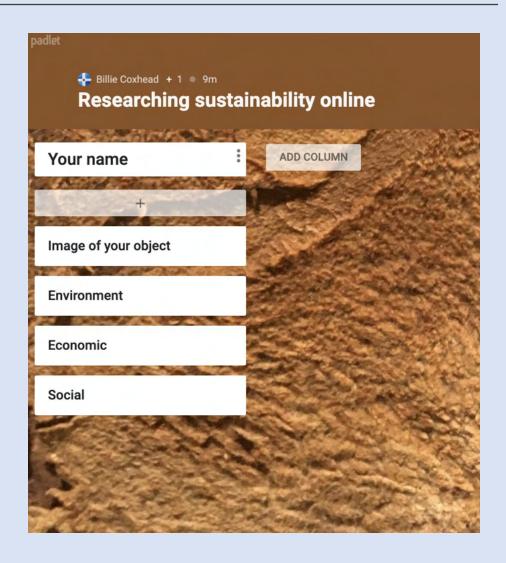


Researching Sustainability

Add an image of your object or material to Padlet



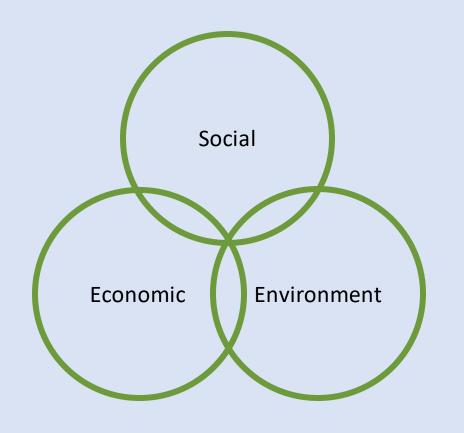
Welcome

Julia Flood, Assistant Academic Support Librarian CSM

Billie Coxhead, Materials & Products Co-ordinator CSM & LCF

In this session

- Keyword mapping
- Overview of sustainability
- How to research the sustainability of your object using the three pillars and questions as a framework
- You will have the opportunity to search the library resources and add to the Padlet



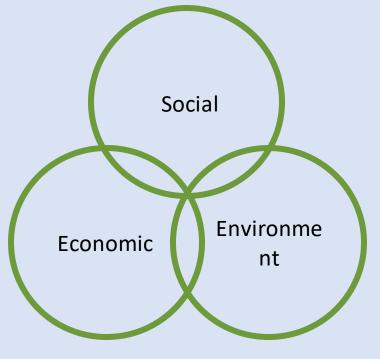
What does sustainability mean to you

Add all the different words you can think of related to sustainability to this board using the Text tool



We can research and relate sustainability to our chosen object using this framework:

Social

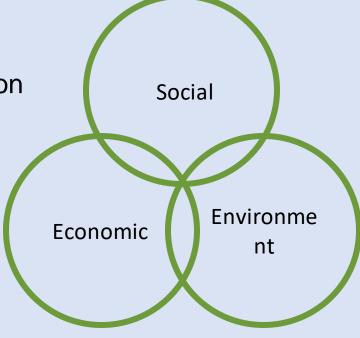


We can research and relate sustainability to our chosen object using this framework:

Social

People, Equal opportunity, Community, Fair living standards, Education

for all, Cultural habits and preservation.



Social Sustainability

Inclusive, safe, just and resilient societies can make more sustainable choices!

How? By supporting human rights through government and institutional policy:

- Work
- Education
- Health
- Housing
- Social justice and equality



Residential Solar Panels in Orange County, California. Image provided by Universal Images Group and accessed through Britannica Image Quest.

Social sustainability for art and design



Pinatex

Wild Rubber, Flavia Amadeu



Social Sustainability and Plastic Packaging



Bottle of Pantene Pro-V. Image by Billie Coxhead.

What initiatives exist to dispose of plastic and avoid landfill? (policy)

How can plastic packaging be reused to help communities become cleaner? (community)

What cheap alternatives to plastic packaging exist? (low income)

Which communities suffer from an abundance of plastic waste? (equality)

		Plastic Packaging	Social
S	imilar terms	Plastic wrapping Plastic bags	Community People Countries
	elated erms	Waste; landfill Recycling Re-purposing Biodegradable Paper; metal; glass, etc.	Policy Cheap/inexpensive Housing
	larrower erms	bottle punnet Box Tube	Women Children Minorities

Social Sustainability: your object

On Padlet:

Social

2. Add keywords that relate to your object in the context of social sustainability

1. Add a section for Social under your object image

3. Find an article on Articles Plus

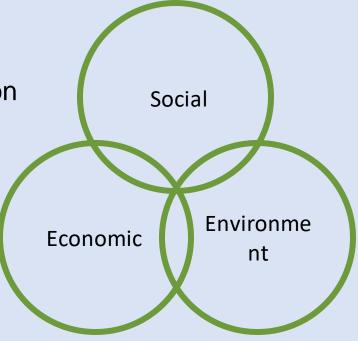
We can research and relate sustainability to our chosen object using this framework:

Social

People, Equal opportunity, Community, Fair living standards, Education

for all, Cultural habits and preservation

• Economic



We can research and relate sustainability to our chosen object using this framework:

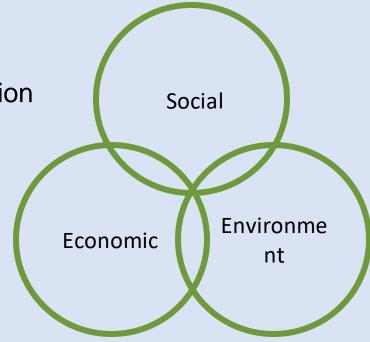
Social

People, Equal opportunity, Community, Fair living standards, Education

for all, Cultural habits and preservation

Economic

Can (and should) a business be profitable and sustainable?



Economic Sustainability

Finding ways to reconcile economic growth with the earth's capacity

Methods may include:

- Technology
- Environmental standards
- Green policies
- Market forces

But is this enough?

Economic Sustainability

Is sustainability compatible with economic growth?

Do we need a fundamental shift in global economy. This could include:

- Localisation
- Smallness
- Self-sufficiency



Economic Sustainability: Plastic Waste

Possible sustainable practices with plastic waste

- Reduce plastic waste e.g. in their packaging
- Use plastic waste to make new products
- Recycling

Are these practices economically viable?

How do companies balance these practices with profits?



Economic sustainability for art and design



Spud raincoat, Fantastic Bioplastic, Equilicua





Recylced plastic bottles into yarn, Repreve



DuPont plastic recycling advert



Landfill workers bury all plastic except soda bottles and milk jugs at Rogue Disposal & Recycling in southern Oregon.



Economic Sustainability: Your Object

Questions to ask:

- What company makes your object?
- What steps are they taking to be environmentally and socially sustainable?
- Are they able to achieve economic success AND be environmentally and socially sustainable? Or do they prioritise profits over sustainability?

Beware of greenwashing!

Economic Sustainability and Plastic Waste



Keywords

- "Plastic waste" or Plastic
- Pantene OR Proctor & Gamble
- Profit

Economic Sustainability – your object

On Padlet:

Economic

2. Add keywords that relate to your object in the context of economic sustainability

1. Add a section for Economic under your object image

3. Search for the company or industry in ProQuest:

News & Newspapers

We can research and relate sustainability to our chosen object using this framework:

Social

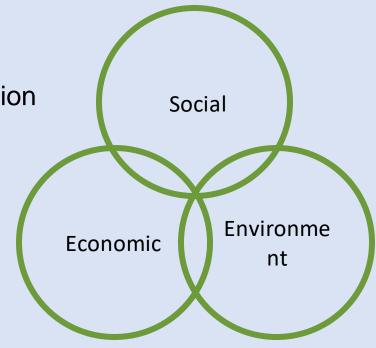
People, Equal opportunity, Community, Fair living standards, Education

for all, Cultural habits and preservation

Economic

Can (and should) a business be profitable and sustainable?

Environment



We can research and relate sustainability to our chosen object using this framework:

Social

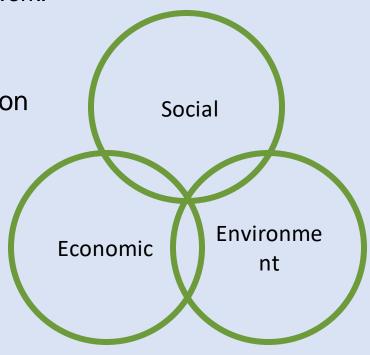
People, Equal opportunity, Community, Fair living standards, Education for all, Cultural habits and preservation

Economic

Can (and should) a business be profitable and sustainable?

Environment

Responsible use of natural resources, Pollution prevention, Biodiversity, Soil regeneration



Environmental Sustainability

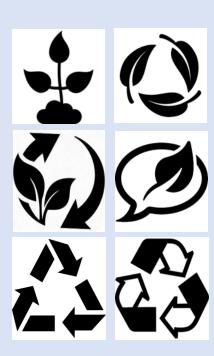
Finding ways to conserve natural resources and to develop alternate sources of power and reduce pollution and harm to environment

Associated words include:

- Regenerative
- Waste
- Pollution
- Ecological
- Biodiversity

- Ecosystem
- Extraction
- Natural world
- Energy / Power







Environmental sustainability for art and design



Wool: Re-Crafted, Biodegradable and compostable vegan alternative to sheep wool.
Created by Nathalie Spencer, MA Material Futures at UAL.



p'Ocean, Biodegradable Jewlery. Created by Joarla Caridad, MA Jewlery Design at UAL.

Environmental Sustainability: Plastic Waste

Questions to ask to analyse your object/material and relate to environmental sustainability



Do you know what the material is made from?

Do you know it's full content and it's raw form? Is it natural or synthetic?

How is it made? What process and energy is used to make this material or object?

What will happen to it after it is used? Can it be re-used, recycled or does it go back in the earth? Is it Biodegradable or Compostable?

Environmental Sustainability: your object

On Padlet:

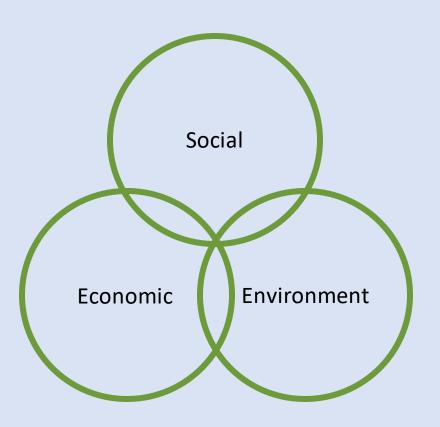


2. Add keywords that relate to your object in the context of the environment

1. Add a section for Environmental under your object image

3. Find an **article** or details of a **material** on Material District

Reflection



We can research and relate sustainability to our chosen object using this framework:

Social

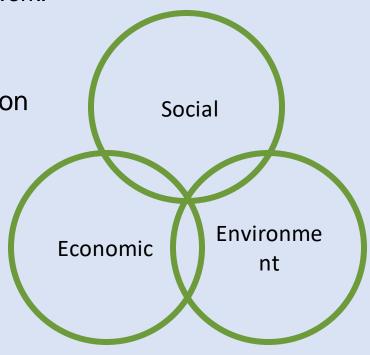
People, Equal opportunity, Community, Fair living standards, Education for all, Cultural habits and preservation

Economic

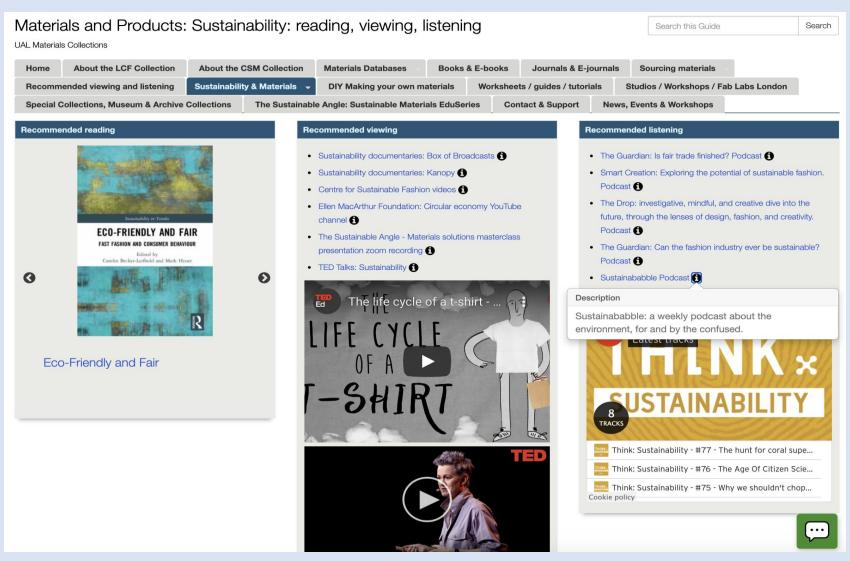
Can (and should) a business be profitable and sustainable?

Environment

Responsible use of natural resources, Pollution prevention, Biodiversity, Soil regeneration



Subject Guides



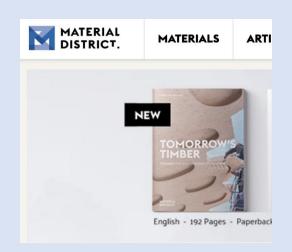
- Recommended resources
- Great place to continue your research



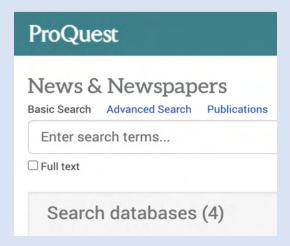
Resources



Articles Plus



Material District



ProQuest:
News & Newspapers



Important Library info

Your librarian:

Julia Flood, <u>j.flood@arts.ac.uk</u>

Library search page: libsearch.arts.ac.uk/

Materials & Sustainability: arts.ac.libguides.com/Materials/sustainability

Questions?

Feedback Poll

Did you find this session:

Useful Not Useful Not Sure